Surviving the Pandemic:
How your business or organization, your community, and your family can plan and prepare

Thursday, October 12, 2006
Alliant Energy Center
Exhibition Hall
Madison, Wisconsin

Registration Deadline:
Friday, October 6, 2006

Alliant Energy Corporation (www.alliantenergy.com)
American Family Insurance (www.amfam.com)
Madison Area Technical College (http://matcmadison.edu/mactc/)
The Southeast Wisconsin Homeland Security Partnership, Inc.
UW Center for Human Performance and Risk Analysis (http://www.chpra.wisc.edu/)
UW Center for World Affairs and the Global Economy (http://wage.wisc.edu)

Plenary Speakers

Christopher J. Lindell, Vice President, Shared Services, Alliant Energy Corporation
Christopher Olsen, UW-Madison, School of Veterinary Medicine
Tom Haupt, Wisconsin Department of Health and Family Services
Bill Scott, Great Lakes Education Loan Services, Inc.
Carla Alvarado, UW-Madison, Center for Quality and Productivity Improvement

For on-line registration, please go to:
www.peopleware.net/2723

Pre-payment required
Fax: (608) 262-5088

Site Information:
Alliant Energy Center
Exhibition Hall
1919 Alliant Energy Center Way
Madison, WI 53713
www.alliantenergycenter.com

Accommodations:
Clarion Suites Madison - Central
800-4CHOICE
www.choicehotels.com
Single $62.00; Double $72.00
Group Code 102531 Pandemic Workshop
Hotel Deadline: Monday, September 25, 2006

For registration information, contact:
(608) 263-1672

For program information, contact:
Lesley Klein
Center for Human Performance & Risk Analysis
lmklein2@wisc.edu
(608) 263-7456

Targeted audience

- Owners, managers, leaders, and decision makers
- Especially from small and medium-sized employers, non-profits, and community-based organizations

For example:
- Risk Managers
- Human Relations Managers
- Facilities Managers
- School and Daycare Administrators
- Local Government Officials
- Personnel from Faith-Based Organizations

What you will receive

- Sample Emergency Plan Checklist
- What Businesses Need to Know about Pandemic Flu Planning
- Pandemic Influenza Planning Checklist
- Bird Flu and You: What You Can Do
- Information materials that you can post at your organization
- Top hygiene tips that your organization can begin to implement immediately
- Links to other resources (issue reports, business continuity planning guides)
- Contact information for other attendees, so that you can continue to share ideas

Above all, the knowledge and confidence to begin pandemic planning for your organization!
Surviving the Pandemic

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Alliant Energy Center - Exhibition Hall

8:15 - 9:45 AM Plenary Session
WELCOMING REMARKS
+ Christopher J. Lindell, Vice President, Shared Services, Alliant Energy Corporation

INFLUENZA 101
+ Christopher Olsen, UW-Madison, School of Veterinary Medicine
- Influenza ABCs and 123s
- Epidemic influenza
- Pandemic influenza

PANDEMIC 101
+ Tom Haupt, Wisconsin Department of Health and Family Services
- What is known about the likely effects of a pandemic?
- What are the roles of public health and other government agencies?

CONTINUITY PLANNING 101
+ Bill Scott, Great Lakes Education Loan Services, Inc.
- What is continuity planning?
- How can it help my organization prepare for a pandemic?
- What questions does a continuity plan need to address?

10:00 - 11:30 AM Choose one of four breakout sessions:

Breakout 1 Logistics and Supply Chain Disruptions

- Identifying critical inputs
- Working with your suppliers
- Identifying alternate (local) suppliers?
- Keeping extra inventory?
- Availability of basic utilities
- Availability of information technology

Speakers include:
+ Christine Moerke, Alliant Energy Corporation
+ Thomas Miazga, Hydrite Chemical Co.
+ Wayne Williams, Logistics Health, Inc.

Breakout 2 Psychological Impacts of a Pandemic

- Fear
- Anxiety
- Rumors
- Grief
- Loss of social support system
- Parenting
- Children’s issues - schools and socializing
- Social contact with friends and family

Speakers include:
+ Barb Biddick, The American Red Cross
+ Barbara Loevinger, MD, Psychiatrist
+ Scott Prinster, First Unitarian Society

Breakout 3 Human Relations and Personnel Issues

- Sick leave and absenteeism policies
- Discouraging sick workers from work
- Firing/layoffs/furloughs
- Unemployment insurance
- Bringing back your workforce later

Speakers include:
+ Jennifer Mirus, Boardman Law Firm
+ Harold Bergan, Wisconsin Department of Workforce Development
+ Frank Emspak, UW School for Workers

Breakout 4 Sustaining Families through a Pandemic

- Improving workplace attendance through family preparation
- Self-sufficiency and cooperation through neighborhood planning
- Physical survival and personal safety
- Alternate working arrangements

Speakers include:
+ J. McLellan, Dane County Emergency Management
+ Representative, Public Health - Madison and Dane County
+ Diana Tatili, The American Red Cross

11:45 AM - 1:15 PM Lunch
Speaker: + Thomas Schlenker, Director
Public Health - Madison and Dane County
Facilitated group discussion, based on questions posted at each table

1:30 - 3:00 PM Repeat of four breakout sessions:

Breakout 1 Logistics and Supply Chain Disruptions

Breakout 2 Psychological Impacts of a Pandemic

Breakout 3 Human Relations and Personnel Issues

Breakout 4 Sustaining Families through a Pandemic

3:15 - 4:15 PM Panel Discussion on Pandemic Plans - Successes and Challenges
+ Eric Christensen, Independent Living, Inc.
+ Julianne Dwyer, Independent Living, Inc.
+ Christine Moerke, Alliant Energy Corporation
+ Craig Roberts, UW-Madison University Health Services

4:15 - 4:45 PM Top Hygiene Tips
+ Carla Alvarado, UW-Madison, Center for Quality and Productivity Improvement
- Hand washing, masks, gloves
- Cleaning office equipment

Mail or fax registration form and payment to:
CALS Conference Services - Pandemic Planning Conference
620 Babcock Drive Madison, WI 53706
Fax: (608) 262-5088
Or Register on-line at: www.peopleware.net/2723
Call (608) 263-1672 with registration questions.
No phone registration, please.